

## ABSTRACT

A terminal 102 creates setting data 400 and inputs setting data 400 into an image output apparatus 101. The image output apparatus 101 sets the initial settings, operation settings, equipment settings, etc. based on the setting data, holds the setting data, and performs various processes based on the set settings and the held setting data. In addition, the image output apparatus 101 performs a media identification process, a media reader switching process, and the like using a media detection means 117, a media reader switching means 118, and the like, and allows only the use of the insertion opening of a predetermined media reader.